



# Career Partners International

## ***“POSITIVE WORKPLACE BEHAVIOR: CIVILITY ON A CONTINUUM”***

*Gary Cormier  
Senior Director of HR Consulting, Harvard University  
December 11, 2018*



## A POWERFUL STATEMENT

***“Civility is part of the foundation for bringing out people’s brilliance... if you want to touch people’s smartness and bring out their brilliance, then you need to be able to create a space where people feel safe enough to speak, to listen to one another, to be heard, to offer support, to coach one another.”***

**- Joan Wangler, Civility Collaborative**



# WORKPLACE CIVILITY AND BULLYING



**Creating Workplace Civility: Why Courtesy is Critical for Businesses**



**The Price of Incivility**

**TechJournal**

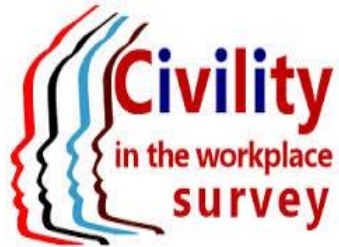
9 signs your work place needs civility, 6 steps to achieve it

**Psychology Today**

*"Uncivil Behavior May Hurt Politicians  
—Even With Their Base", September 27, 2018*



**Incivility Rising**



**Why Does Power Abuse Persist?**



*"Free Speech for Some, Civility For Others"*

**Bloomberg Business**

**Companies Have an Aha! Moment:  
Bullies Don't Make the Best Managers**

**Entrepreneur**

**8 Steps to Surviving Workplace Bullying  
and Salvaging Your Reputation**



**Nike Sees Executive  
Departures In  
Harassment Reckoning**

*Emily Post*  
**Five Steps to Workplace Civility**

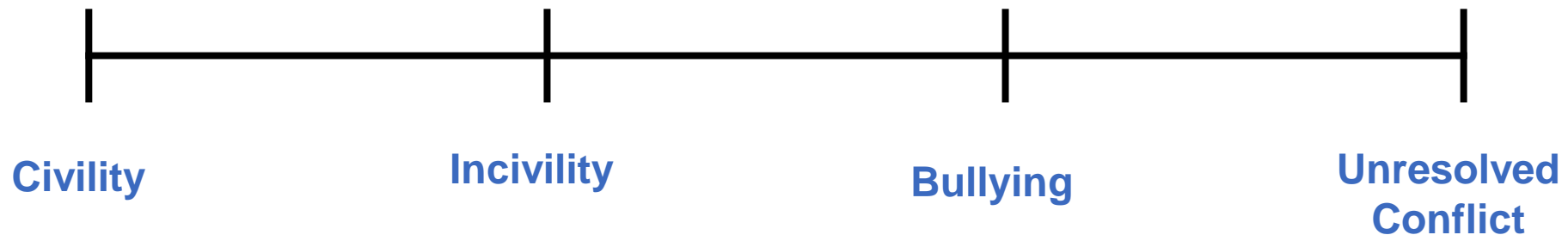
**FORTUNE**

**"Are Americans Really Nicer to  
Each Other at Work?" 9/6/18**

Today's discussion on bullying and civility will focus on workplace behaviors along a continuum:

- Civility
- Incivility
- Bullying
- Unresolved Conflict – we will not address this during today's discussion

## Workplace Behaviors Continuum



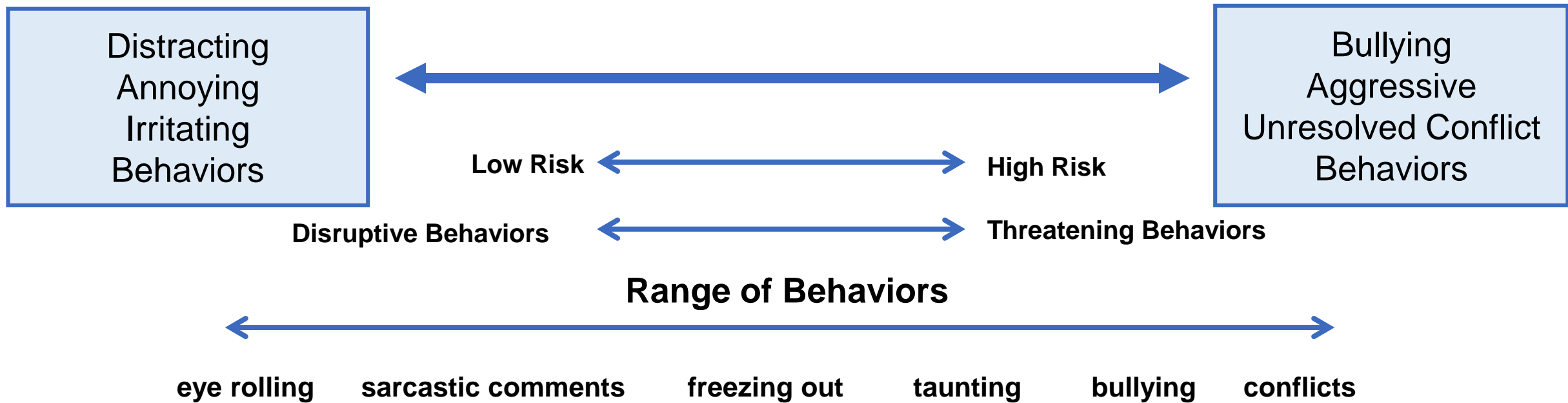
# OBJECTIVES

- Understand the business case for workplace civility as well as the implications of incivility.
- Recognize uncivil, appropriate/negative or bullying behaviors in our workplace and what we can do about them.
- Make civility part of your organization's culture:
  - Understand how staff may be expected to conduct themselves in the workplace.
  - Know ways to address inappropriate behaviors as well as what resources and approaches may be available.

What is **not** covered in the scope of today's discussion:

- Illegal, discriminatory behavior toward someone based on their protected status (age, gender, race, etc....).
- Violent behavior that poses a direct threat to one's safety or to the safety of others.

## Continuum of Incivility



Incivility breeds incivility and resides on a continuum of aggression. Incivility can be expressed passively, covertly or overtly - from the less obvious to the more obvious.



## The Washington Post



**"All this talk about civility is interfering with my constitutional right to yell at my co-workers."**

## WHY WE ARE DISCUSSING CIVILITY?

- The **#MeToo Movement** has become a moment of reckoning: a lens through which we view the world, a sense of blinders being taken off.
- Recognizing inherent power imbalances that exist side-by-side throughout workplaces, it is important to strive for a respectful and fair community where all voices can be heard.
- Each of us sets the tone to establish a positive environment essential to getting our work done well.
- Lack of respect hurts morale and the bottom line for any organization - on the other hand, there are clear benefits to an organization when civil behavior is commonplace.
- Without clear expectations on what constitutes acceptable behavior, **small things** can easily escalate into **bigger things**, on a continuum of incivility, workplace bullying and/or inappropriate conduct.



# SMALL THINGS ESCALATE TO BIGGER THINGS

## Stanford University Study by psychologist Philip Zimbardo:

- Study of a vacant building with a few broken windows:
  - So long as the windows weren't repaired, the tendency was for bystanders to walk by and break a few more windows.
  - Eventually, people broke into the building, it was then occupied by squatters who lit fires inside.



Similar events can occur in any civilized community where **communal barriers – the sense of mutual regard and obligations of civility** – are lowered by actions that suggest *“no one really cares.”*

### What to Learn from This:

Fix problems when they are small: in this case, repair the broken windows within a short time and people are much less likely to break more windows or do further damage.

# A WORKING DEFINITION OF CIVILITY

*“Being civil means being constantly **aware** of others and weaving **restraint**, **respect** and **consideration** in the very fabric of awareness.”*

**Dr. P. M. Forni (Co-founder of the John Hopkins Civility Project)**

Civility is....

- Treating others in the best way, thereby urging them to do the same in return.
- Knowing all our actions have consequences.
- Anticipating these consequences BEFORE we act.
- Considering the rights and inclusiveness of others.



## What does civility look like?

- Acknowledging someone you know when you see them.
- Saying please and thank you.
- Responding to a question as soon as you can.
- Refraining from interrupting when someone else is speaking.
- Taking time to clear up a misunderstanding.
- Showing respect for another point of view, even if you don't agree.

## What does incivility look like?

- Walking by a colleague you know without any greeting.
- Failing to lower your voice on the phone in a close work space where others are near.
- Responding to a question or comment with sarcasm or rolled eyes.
- Barking orders or continually interrupting someone.
- Not waiting your turn to speak.
- Not giving credit (for work, for ideas) where credit is due.
- Talking down to someone else.

## TEN REASONS WE MAY TOLERATE INCIVILITY

1. *“She’s tough on people—but she gets results”*
2. *“Deep down he is actually very kind”*
3. *“We have an edgy-sarcastic-hip culture—everyone understands that”*
4. *“If we censor people, we limit their creativity”*
5. *“He was hired to clean house; people are just mad because they are finally being held accountable”*
6. *“If I speak up, I could become a target”*
7. *“Management/HR won’t do anything anyway”*
8. *“Grow up—even the Supreme Court stated that “The workplace is not meant to be an idyllic retreat”*
9. *“Incivility? What incivility??”*
10. *“ This is how it’s always been. It’s too deep to change.”*

## Lessons we learned growing up still hold true today\*

\*Guidelines from a fifth grade classroom

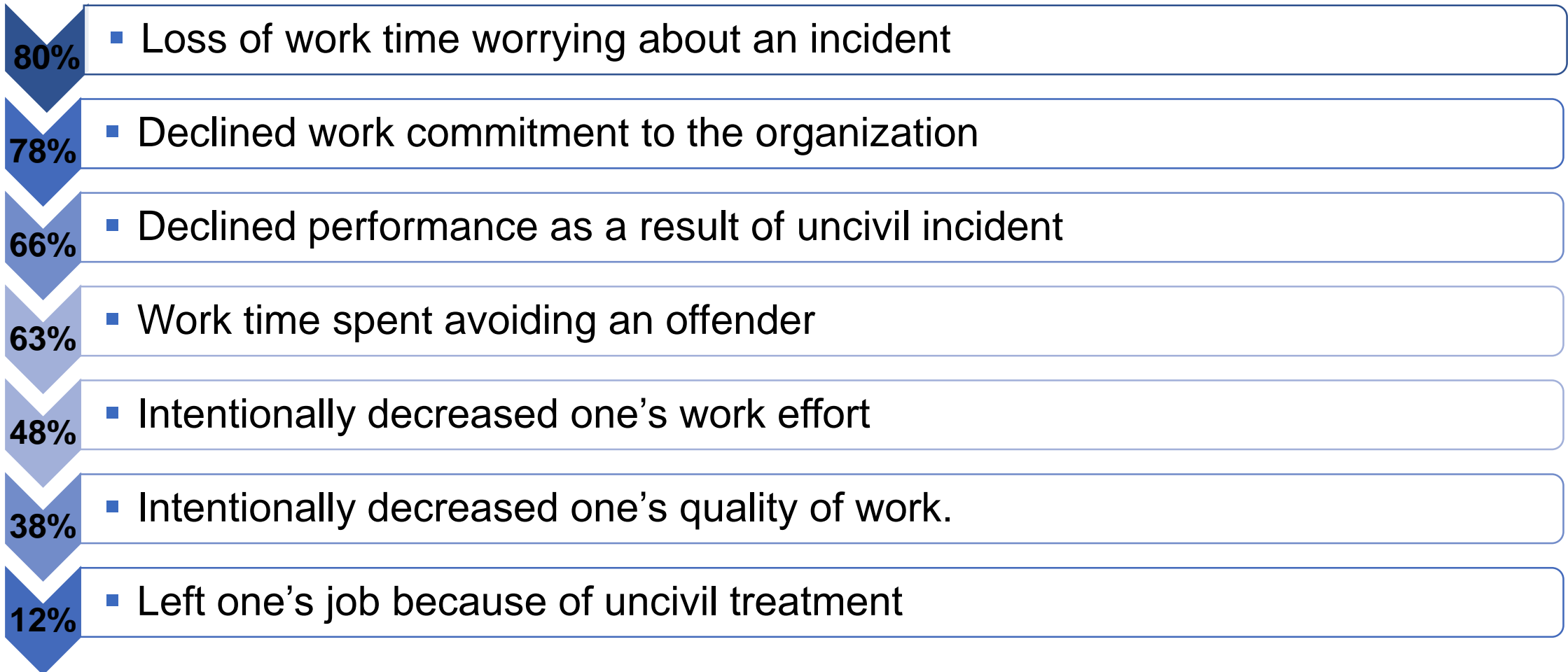
- Try to talk out your arguments.
- Don't laugh at the mistakes of others.
- Include others.
- Listen to what people are saying.
- Try to be positive, not negative.
- No laughing at the opinions of others.
- Be kind.

*“Teaching civility walks side-by-side through life with good decision-making and respecting others, as well as strong and interpersonal relationships and a sense of fairness - it is all interconnected.”*





## ***“THE PRICE OF INCIVILITY”***



**Poll of 800 Managers and Staff in 17 Industries: January – February, 2016: HBR**



**Manage Yourself** – You set the tone for your team so be aware of your actions and how you come across to others:

- Model civil behavior on a consistent basis
- Ask for feedback
- Pay attention to your progress



**Manage Your Team** – Take appropriate actions across the organization as well:

- Hire for civility
- Teach civility
- Give others feedback
- Reward appropriate behaviors



# BULLYING – A WIDESPREAD PROBLEM

- March, 2015 survey of 1,000 adults\* – nearly **45%** reported working for an abusive boss.
- September, 2016 poll\*\* showed **37%** of American workers (54 million people) report being bullied at work.
- Risk of being bullied is **1 in 6**.
- Workplace bullying is **four times more common** than workplace harassment.
- People who have been bullied sometimes become bullies themselves.

\* Stop Bullying At Work by Teresa A. Daniel \*\*SHRM/Ethics Resource Center

***“Bullying is the sexual harassment of 20 years ago; everybody knows about it, but nobody wants to admit it.”***

Lewis L. Matby, President, National Workrights Institute

## WORKPLACE BULLYING: *WHAT IS IT?*

- Persistent, demeaning or hostile behavior over an extended period that provokes, intimidates, frustrates, or otherwise causes discomfort to another person and harms one's health and well being.
- Numerous negative interactions that feel intimidating, insulting or exclusionary, and prevent work from getting done. Intentional efforts to control another individual and/or to drive them from the workplace.
- Mostly linked to “power” since those in more powerful positions (e.g., higher level, deep institutional knowledge, someone “linked” to power) tend to bully those who are perceived to be in less powerful positions.
- If bullying is through use of technology (such as on email, Facebook, Twitter or texting), there is a greater chance of bystanders witnessing it as cyber bullying.



## WHAT DOES BULLYING LOOK LIKE?

- Persistent verbal abuse, threats or intimidation.
- Shunning or freezing someone out.
- Continuously spreading malicious gossip, rumors, or lies.
- Engaging in public humiliation or embarrassment.
- Initiating cumulative small jokes, sending “not so funny” e-mail.
- Yelling at or publicly degrading someone.
- Deliberately undermining another person’s effectiveness by overloading work, withholding information, or refusing to provide necessary resources.

# A FIVE STAGE CYCLE OF BULLYING



**Note: The Cycle of Bullying is often compared to the cycle of domestic violence.**

# WHY ORGANIZATIONS *TOLERATE* BULLYING

- **No current laws prohibiting bullying exist in the U.S. Other countries have passed laws against it.**
- In academic institutions, it's often the power dynamic that drives tolerance of bullying.
- An organization's response to bullying is critical – workplace bullies will continue until they are stopped – this is more challenging when they typically operate within the rules and policies of the organization.
- No one single explanation for condoning bullying, but several reasons contribute to it:
  - The person in power has control over those who are less in power.
  - “Just following orders” to “get rid of” a perceived problem employee.
  - Fear of losing a high performing bully who is perceived to be indispensable (the *what* someone does conflicts with the *how*).
  - Conflict avoidance, especially for fear that the bully will retaliate.
  - Minimizing the problem as an interpersonal conflict.

# HOW A BULLY MIGHT THINK

- Bullies are often “blind” to the impact they have on others: ↑ IQ / ↓ EQ
- They value “competence” above relationships - perceived threats to their competence are met with aggression and defensiveness.
- Crusaders for competence - fear of incompetence is nearly incapacitating.
- Often believe that super competency is the only guarantee of survival.
- “Adequate” as a self image = deplorable.

## Rationale:

- Survival requires competence;
- Competence **must** be pursued at any interpersonal cost;
- Threats to competence must be defended at any cost;
- Intimidation promotes dominance;
- Dominance assures survival / security.



## Closely Managing

- Decisive
- Has a good appreciation of short and long term goals and strategy
- Accepts responsibility
- Shares credit - fair, treats all equally
- Respectful and considerate
- Values others and includes everyone
- Truthful and confident
- Cares about staff and the organization
- Assertive
- Delegates
- Leads by example

## Bullying

- Patterns of repeated, hostile acts
- Rigidly short term outlook
- Plagiarizes and takes all the credit
- Disrespectful and inconsiderate
- Does not value others
- Includes and excludes people selectively
- Lacking in truth and confidence
- Cares only about self
- Aggressive
- Restrains and disempowers
- Singles people out, shows favoritism



## Closely Managing:

Joan, Robert's manager, has requested that Robert provide weekly department finance reports since he is unsure of the details regarding spending in his department, and Robert has provided monthly reports in the past that have been inaccurate. Joan has asked Robert if he can explain to her how he develops the finance reports he provides. Joan indicated to Robert that the reports need to be more complete.

## Bullying:

Ralph throws John's weekly finance report across the table during an all staff meeting because it did not contain a particular item Ralph wanted. At the prior meeting, Ralph made a joke at John's expense in front of the entire staff. After the meeting, John sees Ralph and three of John's team members talking in the hall, but they stop talking as soon as John approaches.

- Create a vision.
  - Make the case.
  - Involve staff members.
  - Create core values.
  - Reference policies and code of conduct.
- Have a conversation about what respectful treatment means.
  - Share how incivility is detrimental to an organization and its mission.
  - Show how civility ties to team values.
  - Explain how incivility creates legal risks.

# RESPONSIBILITIES

## Manager

Create zero-tolerance for bullying within your organization.

Promote a culture of respect and civility.

Establish multiple avenues and resources for incivility and issues of conflict resolution.

Identify mechanisms for raising concerns.

## Staff

Be conscious of your own behavior.

Foster a civil environment within your own department.

Know the policies that apply and use available mechanisms to seek help.

Also consider:

- Talking to a trusted colleague.
- Writing it down.

## Bystanders

Show support for a victim by discouraging the bully, defending the victim, or redirecting the situation away from bullying.

Rally support from peers to stand up against bullying.

Document and report the bullying behavior and support the victim.

## FINAL THOUGHTS ON CIVILITY

- Civility is **good** for an organization.
- Civility can be **taught as a skill**, without moralizing and judging.
- Civility breeds civility; likewise, incivility breeds incivility.
- The basis of civility is **awareness, respect, and consideration**.
- Civility requires **paying attention** and **acknowledging** others.
- All of us can be civility **role models**.

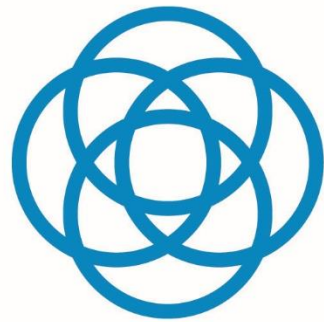






## Leading Highly Effective Virtual Teams

March 12<sup>th</sup> and 14<sup>th</sup> - Hosted by CPI Partner, Learning Dynamics



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